



The International Percy Grainger Society

cordially invites you to a

RECEPTION

&

CELEBRATION

noting that the

City of White Plains and its Historic Preservation Commission

has designated

Percy Grainger's Home and Workspace

7 Cromwell Place, White Plains, New York, USA

a Local Landmark

FRIDAY, MAY 12, 2017

hors d'oeuvres, drinks, live music and fun

6:00 PM until 8:00 PM

Dedication at 6:30 PM

The International Percy Grainger Society

invites you to sponsor and join us at the

HISTORIC HOUSE DEDICATION

FRIDAY EVENING, MAY 12, 2017



Dear Friends,

April, 2017

The **Percy Grainger Home and Studio** is an exceptionally significant local landmark because of its association with the life and work of Percy Grainger (1882-1961), composer, pianist, collector of folk songs, and writer. For forty years, from 1921 until his death in 1961, Grainger occupied the house at 7 Cromwell Place, White Plains, using it for his residence, practice studio, and laboratory for his avant-garde musical compositions and experimental music machines. After service in World War I, Grainger purchased the single-family residence in White Plains that became his home and studio for the rest of his life; the building is the resource most significantly associated with Grainger in America.

Grainger was a man of many seasons – not only a composer and pianist but a musical folklorist, wind band arranger, polyglot, watercolorist, early music expert, clothing designer, prodigious letter writer, essayist, and philosophical thinker. His popular works like “Country Gardens” and “Molly on the Shore” were best-sellers of the early twentieth century music world, while his experiments in avant-garde music anticipated many artistic developments in the later twentieth century and beyond. Today his music is performed even more widely than during his lifetime.

This historic house, built in 1893, and added to the National Register of Historic Places on April 8, 1993, was originally the residence of David Cromwell, banker and prominent local citizen. Cromwell served as Westchester County Treasurer and Chief Officer of the then Village of White Plains. He was president of several local banks, most notably the Home Savings Bank. Cromwell built the two streets which connect Maple Avenue and East Post Road. Chester Avenue, parallel and to the east of Cromwell Place, built and deeded to White Plains in 1891, was named for his son John Chester Cromwell. Chester later lived in a house there, which still stands behind the Percy Grainger House. He died in 1907, age 30, while fighting a fire on Main Street, only days after he was married.

While some of the Cromwells’ household items are stored on the third floor, the Grainger House remains today furnished as it was during Grainger’s lifetime, a dramatic living testimony to the life and times of a multi-faceted genius. It is one of the cultural gems of Westchester County and a site visited by a steady stream of musicians, historians and students from all over the world.

The **International Percy Grainger Society** was formed to preserve the legacy, home, and artifacts of Percy Grainger. Currently the Society is in progress with a restoration of the physical structure of the house and an enlargement of the display of artifacts that render Percy Grainger a living presence to a new generation of visitors.

Please help us make the special Reception and Celebration an evening to remember!

Kindest regards,

Barry Peter Ould
President
International Percy Grainger Society

The International Percy Grainger Society

HISTORIC HOUSE DEDICATION

TICKETS & SPONSORSHIP OPPORTUNITIES

We are grateful to each of our generous supporters. In addition to tickets for the Reception and Celebration, sponsors and ticket patrons will receive a special house pretour at 5:00PM, prior to the dedication, led by Barry Peter Ould, Huntly, Scotland, one of the foremost Grainger experts in the world.

\$ 500 SUPPORTING SPONSOR

- 10 complimentary tickets to the pretour, Reception Celebration
- Your name/company listed on all advertisements, marketing materials & brochure
- Acknowledgment in all media releases and signage at the event
- Opportunity to display the Reception Celebration logo on your website (provided upon request)
- Your name or company logo w/link to your website on the Grainger website through December 31, 2017

\$ 250 CONTRIBUTING SPONSOR

- 10 complimentary tickets to the pretour, Reception Celebration
- Your name/company listed on all advertisements, marketing materials & brochure
- Acknowledgment in all media releases and signage at the event
- Opportunity to display the Reception Celebration on your website (provided upon request)
- Your name or company logo w/link to your website on the Grainger website through December 31, 2017

\$ 100 PATRON SPONSOR

- 2 complimentary patron tickets to the pretour, Reception Celebration
- Your name/company and logo listed on all House Tour advertisements, marketing materials & brochure
- Acknowledgment in all media releases and signage at the event
- Opportunity to display the Reception Celebration logo on your website (provided upon request)

\$ 50 PATRON TICKET

- 1 patron ticket, including pretour as well as the 6–8 PM Reception Celebration

\$ 20 RECEPTION TICKET

- 1 ticket to the 6–8 PM Reception Celebration

If you wish to have your logo or business card included in the event brochure, please email jpg (hi-resolution) to percygrainger.wp@gmail.com by April 30, 2017, Any questions, please call Susan Colson at (914) 281-1610

NAME OF SPONSOR _____

CONTACT _____

ADDRESS: _____

PHONE: () _____

EMAIL: _____

PLEASE MAKE CHECK PAYABLE TO: **Percy Grainger America**, and send to Susan Colson, 6 Benedict Ave, White Plains, NY, USA 10603.

You may also pay via credit card at www.percygraingeramerica.org (Percy Grainger America, Inc. is an IRS code 501(c)(3) public charity.)